

Tamil Nadu Agricultural University
Thiruvarur district

FARMER'S SUCCESS STORIES

Success Farmer - 1

1	Name	:	Mr.D.Rajkumar	
2	Complete postal address	:	Devangudi (Post) Poovanur Via, Needamangalam taluk, Thiruvarur district Pin : 612 803 Cell: 9600855150 e- Mail: rmahalakshmiagency@gmail.com	
3	Marginal/Small/Big farmer	:	Big Farmer	
4	Reasons for Success	:	<p>Complete Mechanization in rice cultivation</p> <p>Earlier he has received low income due to high cost of cultivation, labour scarcity, water scarcity and high cost of labour. Hence, he wanted to introduce mechanization in rice cultivation. He has approached the scientists of KVK, Needamangalam for reducing cost of cultivation and generating more income. He was suggested to go for complete mechanization in rice cultivation viz., Tractor, lazer guide leveler and bund trimmer for field preparation, Drum seeder (wet condition), seed drill (dry condition) for direct sowing of rice, Rice transplanter for transplanting. TNAU power weeder for weed management. Plant protection with boom sprayer and Combined harvester for the harvesting produce and winnower for cleaning the grains. Complete mechanization in rice cultivation has reduced the cost of cultivation and increased the farm income.</p>	
5	Yield , Acre	:	Conventional plating method 2500 Kg/ acre SRI and machine transplanting 3200 Kg/ acre	

			Direct sown rice with drum seeder and seed drill 2800 kg / acre
6	Employment opportunity	:	10 laborers' got continuous employment opportunity
7	Income due to new technology	:	1. Rice cultivation Rs. 1200000/- 2. Composite fish culture and fingerling sales Rs. 200000/- 3. Agri clinic centre Rs. 100000/- 4. Mushroom spawn production Rs. 50000/-
8	Future thrust	:	Establishment of seed processing unit for supplying quality seeds
9	Message to fellow and other farmers	:	Adoption of complete mechanization in rice cultivation has reduced the cost of cultivation and increased the income. Besides adoption of allied enterprises like fish culture, fingerlings production, mushroom spawn production, dairying and backyard poultry will increase the farm income and improve the standard of living Machineries on custom hiring basis will also earn income.
10	Action photos	:	



Demonstration on lazer guided leveller



Demonstration on bund trimmer




FLD on rearing of fingerling in hapas



Field visit by Dr.S.Prabhukumar, Zonal Project Director, Zone VIII, Bangalore

Success Farmer - 2

1	Name	:	Mr.S.Ganesh Kamalakaran	
2	Complete postal address and mobile with e mail.	:	Kothankudi Aravanankadu Post, Kudavasal Taluk, Thiruvarur District Pin : 612 603 Cell: 9486509193	
3	Marginal/Small/Big farmer	:	Big farmer	
4	Reasons for Success	:	<p>Higher profit in sales of fingerlings</p> <p>Earlier he has practiced rice, sugarcane and rice fallow crops cultivation in his farm. He has received low yield and less income due to pest and disease incidence, cyclone, heavy down pour, flood and non availability of labour. He has approached the KVK, Needamangalam for shifting the cropping pattern and farming system. He was suggested to go for Goat rearing, Dairying and Backyard poultry. Based on the experience and exposure, he started fish culture in ten acres. High cost of fingerlings and non availability of fingerlings in time has forced him to rare fingerlings from hatchlings. He got additional income from fingerlings sales. The KVK, Needamangalam has provided him important critical inputs and technological backs stopping through OFT and FLD programme. Presently he has given importance in rearing and sale of ordinary fingerlings and stunted fingerlings.</p>	
5	Yield , Acre	:	Composite fish culture 3000 Kg / acre	
6	Employment opportunity	:	5 laborers got employment opportunity continuously	
7	Income due to new	:	Selling of fingerlings Rs. 800000	

	technology		Composite fish culture Rs. 600000 Goat rearing Rs. 50000 Backyard poultry rearing Rs. 100000 Crop cultivation Rs. 100000
8	Future	:	Establishment of hatcheries for producing quality fish fingerlings and chicks.
9	Message to fellow and other farmers	:	Rearing and selling of fingerlings along with Crop cultivation, Goat rearing, Poultry rearing and Composite fish culture will give more profit and self satisfaction.
10	Action photos	:	



Demo on rearing of fingerlings in Hapas



Stunted fingerlings production




Dinamal awarded Sathanai Vivasayee Virudhu



KVK, Needamangalam awarded Vivasayee Sathanaiyalar Virudhu

Success Farmer - 3

1	Name	:	Mr.M. Deivamani	
2	Complete postal address and mobile with e mail.	:	Manangathan Kottagam Keluvathur - 614705 Mannargudi Taluk, Thiruvarur District Cell: 9442887833	
3	Marginal/Small/Big farmer	:	Small farmer	
4	Reasons for Success	:	<p>Integrated farming system for brightful life</p> <p>Earlier he has practiced rice and rice fallow crops cultivation in his farm. He has received low yield and less income due to pest and disease incidence, cyclone, heavy down pour, flood and non availability of labour and high cost of labour. Hence, he wanted to shift cropping pattern and farming system. He has approached the scientists of KVK, Needamangalam for improving his farm and generating more income. He was suggested to go for integrated farming system approaches. First he started Poultry rearing on the existing fish pond. The KVK, Needamangalam has provided him important critical inputs and technological back stopping through FLD programme. Presently he has practicing Fish culture, Fingerling production, Poultry rearing, Azolla cultivation, Goat rearing, Vegetable cultivation and Vermin composting. This type of Integrated Farming System approach has helped him to get daily, weekly, monthly and annual income from his farm.</p>	
5	Yield /acre	:	Composite fish culture 3000 Kg / acre	
6	Employment opportunity	:	1 labour got employment opportunity continuously	
7	Income due to new technology	:	Composite fish culture Rs. 100000 Goat rearing Rs. 50000	

			Poultry rearing Rs. 100000 Crop cultivation Rs. 50000 Rearing and selling of fingerlings Rs. 50000
8	Future	:	Introduction of Mushroom cultivation and Sericulture for increasing the income.
9	Message to fellow and other farmers	:	Fish based integrated farming system will help the small farmer for getting higher profit.
10	Action photos	:	



Demo inputs from Dr.K.Ramasamy, Vice Chancellor, TNAU, Coimbatore



With ICAR Director General Dr.Ayyappan



Doordharsan Recording



As master trainer in fish culture training